

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-May-14	31-May-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	125.976.065	126.149.245	-0,14%
WINSTON	112.556.889	114.775.341	-1,93%
CHESTERFIELD	81.446.180	88.224.893	-7,68%
FORTUNA	73.798.692	76.023.434	-2,93%
CAMEL	61.917.172	65.684.467	-5,74%
LUCKY STRIKE	49.987.635	53.494.811	-6,56%
DUCADOS NEGRO	49.544.358	56.293.829	-11,99%
L&M	44.589.296	48.777.091	-8,59%
NOBEL	39.983.810	42.272.153	-5,41%
DUCADOS RUBIO	30.429.957	35.115.224	-13,34%
BROOKLYN	23.166.663	10.015.493	131,31%
PALL MALL	18.407.466	22.255.475	-17,29%
DUCADOS RUBIO BLANDO	14.163.439	19.251.564	-26,43%
FORTUNA RED LINE	12.314.146	14.045.668	-12,33%
DUCADOS RUBIO 100'S	9.831.328	9.523.773	3,23%
MARLBORO POCKET	8.240.692	8.428.142	-2,22%
MARK 1	7.411.968	7.110.887	4,23%
L&M RED SEMI-RÍGIDO	7.296.498	8.849.433	-17,55%
LUCKY STRIKE BLANDO	7.164.430	8.023.659	-10,71%
JOHN PLAYER SP.	6.774.911	8.692.597	-22,06%
ELIXYR	6.473.970	7.149.684	-9,45%
NOBEL STYLE	6.287.592	5.899.180	6,58%
PALL MALL LARGO 100'S	5.590.750	3.840.200	45,58%
GOLD COAST	5.025.343	6.340.009	-20,74%
L&M BLUE SEMI-RÍGIDO	4.828.462	5.156.269	-6,36%
MARLBORO TOUCH AZUL	4.826.406	3.063.914	57,52%
BENSON & HEDGES AMERICAN	4.775.559	517.581	822,67%
PHILIP MORRIS K/S	4.653.109	4.814.081	-3,34%
CHESTERFIELD SEMI-RÍGIDO	4.414.580	3.690.323	19,63%
WINSTON REDVOLUTION	3.670.986	5.609.155	-34,55%
BN	3.462.764	3.983.681	-13,08%
LUCKY STRIKE CLICK & ROLL	3.387.362	2.936.338	15,36%
NOBEL BLANDO	3.128.814	3.036.490	3,04%
BULLBRAND	2.852.896	3.338.101	-14,54%
R 1	2.736.812	2.891.715	-5,36%
GAULOISES RUBIO	2.586.536	2.816.819	-8,18%
HERENCIA	2.315.648	2.713.671	-14,67%
AUSTIN	2.276.317	3.733.538	-39,03%
KARELIA	2.219.880	2.315.820	-4,14%
JOHN PLAYER SP. BLACK/BLUE	2.219.713	2.536.400	-12,49%
MARLBORO TOUCH ROJO	2.128.627	1.270.108	67,59%
JOHN PLAYER SP. AM.100'S	2.000.368	2.476.014	-19,21%
LAMBERT & BUTLER	1.907.839	2.141.027	-10,89%
RESTO MARCAS	53.144.471	67.582.671	-21,36%
Totales	921.916.399	972.859.968	-5,24%